

Abigail Nafziger

Portfolio: www.abbynafziger.com

Skills

- Creative writer adept at tailoring messages for a range of audiences.
- Designer with basic Adobe Creative Suite and photography skills.
- Data nerd who loves Google Analytics, spreadsheets and strategic measurement.
- Passionate librarian who loves connecting people with the knowledge they seek.
- Skilled project manager who collaborates well across departments.
- Motivated worker who appreciates strong teams with a sense of humor.

Experience

Communications & Marketing Coordinator, Food Lifeline Dec 2012 to Present

- Collaborated across organization as primary writer, editor, photographer, and project manager for quarterly print newsletter, monthly email newsletter and blog.
- Created and maintained editorial calendar for website, email, social media and all online communications.
- Grew Food Lifeline's online community by over 20% through the implementation of communications strategy.

Community Engagement Coordinator, 501 Commons Aug to Dec 2012

- Supervised 3 AmeriCorps VISTAs by providing orientation, evaluation and ongoing coordination.
- Played vital role in re-design of website including content creation and setting website strategy.
- Managed social media efforts including Facebook, Twitter, and LinkedIn.

AmeriCorps VISTA, NPower Northwest Aug 2011 to Aug 2012

- Trained over 50 local nonprofit professionals in technology workshops.
- Facilitated a tech assessment project for local anti-poverty nonprofits.
- Coordinated all online communication efforts including blog, email and social media.

Library Aide, Evanston Township High School Aug 2006 to Jun 2011

- Organized and maintained periodical and microfilm collection of over 100 titles.
- Provided reference, homework help, and research assistance to students and staff.
- Supervised student worker program: providing guidance, reporting and evaluation.

Education

Masters in Library & Information Science, Dominican University

Graduated: Jan 2011

B.A., History, Goshen College

Graduated: May 2006